**SPECIALISSUE** 

## DENTITY

FEATURING LEADING & UPCOMING INTERIOR DESIGNERS OF OUR TIME

## Your home is an extension of your identity

Congratulations. If you're reading this, it means that you've gotten a new home and are looking for inspiration or an interior designer to bring your inspiration to life. Whatever it is, you've come to the right place, figuratively speaking.

IDentity is a showcase of the work done by Singapore's leading and upcoming interior design teams where you can get ideas for designing your own home, check out the latest interior design trends and get a sense of the teams' fit with you.

Not all designers are created equal. Like all of us, each designer has his or her own unique personal tastes, quirks and styles. However, all the interior designers featured in here have something in common. They were specially hand-picked based on their impressive track record of successful home projects and dedication to designing homes that are an extension of their clients' identity.

It is our hope that this magazine will help you design a home that really points to your own uniqueness as an individual.

Visin Sin

**EDITOR** 

Irene Sim

irene@redbrick.sg

ART & MARKETING DIRECTOR

**Ying Tong Choo** 

yingtong@redbrick.sg

BUSINESS GROWTH DIRECTOR

Justin Koh

justin@redbrick.sg

PUBLISHER DETAILS:

Name: RB Digital Media Pte Ltd

Address: 24 Peck Seah Street Nehsons Building

#03-00 Singapore 079314

Website: redbrickhomes.sg

Email: media@redbrick.sg

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Harmonising purpose and form into a thing of beauty





# "A sanctuary reflects one's true identity"

### **PROJECT SHOWCASE**

### Property type

Landed 5-bedroom at Kew Heights

**Budget** Renovation duration \$95,000 8 weeks

**Design style**Contemporary Luxury

### About the clients

The clients are married with children and wanted a home with a luxury feel.



### 01

A classic chandelier with crystals brings a feeling of elegance and sophistication into the living room.

### 02

The living room is simply but tastefully furnished with a grey U-shaped sofa and built-in carpentry with a wall hung TV.

### 03

Track lighting lines the kitchen providing ample light for food preparation and cooking.

### .

### Address

7 Townshend Road Singapore 207605

### Tel

+65 9182 0267

### Email address

aricawyong@9atelier.com

### Website

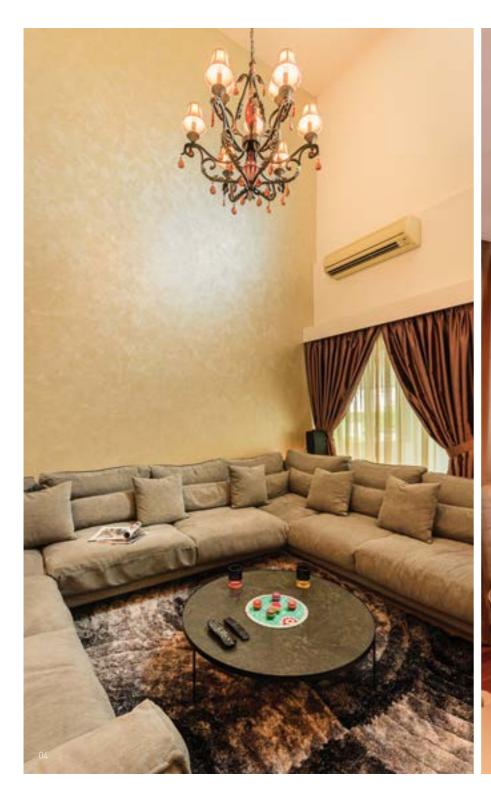
9atelier.com

### About the company

9 Atelier believes that a sanctuary reflects one's true identity. Its designers pride themselves on their ability to listen to their clients' needs and wishes, to use their professional experience, creativity and the latest technological advancements, to design homes that reflect the lifestyle and individuality of their clients. Though just founded a year ago, it has already designed close to 20 homes, an honest testimony to its excellent work.

9 ATELIER 9 ATELIER 06

0 5





The designer's attention to detail is evident in the living room, with the transformation of an ordinary wall into a work of art using Momento paint, and carefully curated selection of furniture and furnishings.

Having a starry, night sky as a feature ceiling adds a whimsical touch to the cozy family room.



### Address

2 Leng Kee Road #04-01a Thye Hong Centre Singapore 159086

+65 6258 2838 / +65 9615 5699

### Email address

info@aamertaher.com

### Website

aamertaher.com

### About the company

Aamer Architects was founded in 1994 by UK-trained Aamer Taher who saw an opportunity to bring a different approach to design and architecture in the Singapore landscape, based upon his belief that space is both physical and psychological, and that a welldesigned space can expand one's mental space and perception and has the power to improve one's well-being. 25 years on, Aamer remains responsible for all designs produced by his team and prides himself on the fact that they never repeat their designs so that every client is assured of receiving a tailored, unique design based on their needs and values, and is the best possible solution for the space they inhabit. Aamer's commitment to his art and his clients have won him numerous accolades, with the most recent being lauded as the Best Luxury Architect and Interior Design Studio in Singapore at the Luxury Life Style Awards 2020.

"A well-designed space has the power to improve one's well-being"

### **PROJECT SHOWCASE**

### Property type

New 5-bedroom bungalow at Frankel Drive

Budget \$3.000.000

Renovation duration 18 months

Design style Tropical, Contemporary

### About the clients

The clients are a married couple, with 2 kids and living with their parents. They wanted a home to accommodate their large, multigenerational family with each family member having their own personal space, but with common space for the family to also get together.







The angular overhangs, balconies and protruded walls, whilst giving a sculptural quality to the form actually provides shade and shelter from the elements, reducing dramatically the ambient heat internally and giving ample natural light and ventilation to the indoor spaces.

### 02

The form is a sculptural derivation of the client's brief to have every room fully en-suite including balconies and planters. The direction of each bedroom unit, seemingly popping out of the main structure, is angled towards the views with different overhangs providing shade from the sun.

The living room boasts clean lines, expansive windows, an undeniable sleekness and an enviable view of the pool.



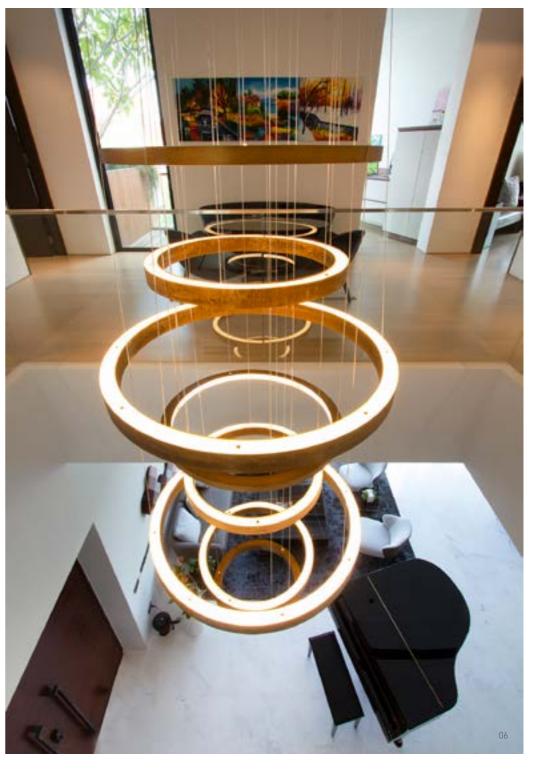
This stunning dining room features a reclaimed wood kitchen island, an eye catching modern chandelier and a stunning mirror to tie the whole look together.

The bathroom is kept clean and classic with a stylish vanity with mirror and darkstained cabinetry. Glass is used to maximum effect to add transparency to the design and the marble tiled floor adds a hint of extra elegance.

06

A spiral or waterfall chandelier is well suited to spaces with high ceilings and hangs perfectly to provide ambience to any party.







### Address

20 Ubi Crescent #01-02 Ubi Techpark Singapore 408565

### Tel

+65 6425 8019

### Email address

hello@ap8werks.com

### Website

ap8werks.com

### About the company

AP8Werks believe that your experience matters. It wants you to enjoy the journey of seeing your dreams come to life through your space. That is why it handles everything your space needs, from initial ideation, design conceptualisation, styling to final installation. With a comprehensive network of partners and trusted reputation built over the past two decades, AP8Werks has grown from the bottom up to become a fullservice interior design studio for residential, hospitality and commercial projects, with a tightly knitted team dedicated to personalised service, to meet all your interior design and spatial needs.

## "Value conversations, champion ideas, optimise space"

### PROJECT SHOWCASE

### Property type

Resale 3-bedroom maisonette at Bedok Reservoir Road

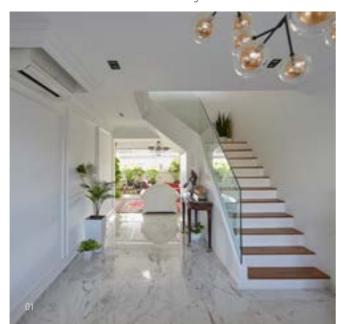
**Budget** \$110,000

Renovation duration 6 weeks

Design style Modern Victorian

### About the clients

The clients are married with a grown-up daughter and wanted a Modern Victorian home with lots of storage





The streamlined design of the frameless stairway is prefect for any modern or contemporary home, and is the focal point in the home's entrance, adding to the home's overall upscale look.

This Victorian design living room achieves sophistication and richness through a white theme with jewel toned furnishings. The carved wall trimmings give the room a sophisticated and old-world look, while the chandelier is a touch of style and opulence.

### 03

The floor-toceiling mirror doors make the entire space more elegant, blending in perfectly with the white backdrop and dark flooring of the apartment. They have also concealed a secret study room (see image 05), adding a 'wow factor' to an already impressive home.

AP8WERKS AP8WERKS 14

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## feels very modern

with the use of solid-coloured laminates, but incorporates some Victorian era elements such as the elaborate moulding on the cabinetry and copper knobs.

This lovely kitchen

### 05

The designer makes the most of the wall in the study room with a long, custom bookcase with lots of storage cubbies for books, desk accessories as well as a few decorations.

Intricate frames with ornate details really evoke the elaborate feel of Victorian style. For the bedroom, an ornate headboard is paired with a soft muted colour palette to create a lavish yet cosy space.

AZCENDANT

15

AZCENDANT

16



## "Providing quality and cost-effective solutions with sincerity"

### PROJECT SHOWCASE

### Property type

Resale 4-bedroom condo at Bukit Batok

### About the clients

The clients are a married couple with 2 kids who wanted a clean, comfortable home in a natural colour palette.



### Address

1 Yishun Industrial Street 1 #01-02 A'Posh Bizhub Singapore 768160

AZCENDANT

### Tel

+65 6908 1698 / +65 8318 6126

### Email

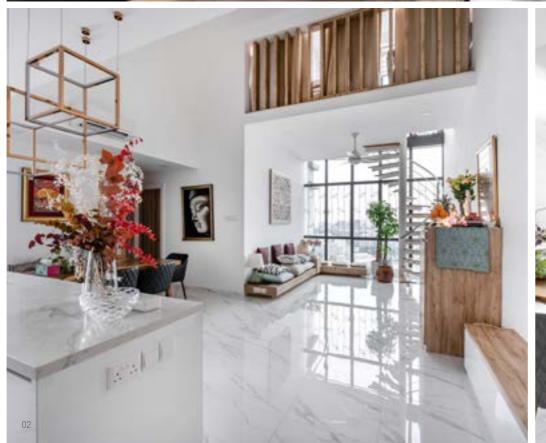
enquiry@azcendant.com.sg

### Website

azcendant.com.sg

### About the company

Founded in 2015, Azcendant prides itself on reliability, transparent pricing and clear communication. It also seeks to provide cost-effective solutions for its clients. To this end, it has its own in-house interior designers and carpenters allowing it to pass cost savings to its clients. Being CaseTrust accredited and a HDB-licenced contractor, it has designed over 300 homes, and believes that its sincerity, along with its quality of work differentiates itself from others in the industry.





### 01

The Japanese often design openplan living space just like this with a compact kitchen and dining room.

### 02

The furniture is super simple furniture and with clean lines, and is kept to the essential pieces to allow free movement in the space.

### 03

A custom-made Shoji screen is not only ideal for a Japanese-inspired home, but also aids ventilation and brings light into the rest of the home. AZCENDANT AZCENDANT 17 18





Low-to-theground furniture is a good way of adding a touch of

The use of clear glass, a natural reflective surface creates an airy ambience with natural lighting.

Clean-lined wooden elements from the bedframe to the flooring add a serene calming effect to the bedroom.





# "Creating a unique lifestyle experience"



### Address

293 Changi Road Singapore 419771

### Tel

+65 6848 1056 / +65 8589 8225

### Email address

enquiry@crescendo.sq

### Website

crescendo.sq

### About the company

Crescendo Interior & Lifestyle Pte Ltd is a homegrown company committed to creating a unique lifestyle experience for its clients. Having designed more than 800 spaces in over 17 years, it is known for its innovative design especially in creating space saving solutions thoughtfully manufactured at its own local carpentry factory and backed with a generous 5-year warranty. It is a HDB certified contractor and its team of experienced and friendly sales and design consultants believe that a design must have a vision, be visually appealing and personalised.

### PROJECT SHOWCASE

### Property type

New 3-bedroom condo at Alps Residences

8 weeks

**Budget** \$55,000 Renovation duration D

**Design style**Modern Contemporary / Luxury

### About the clients

The clients are married with children and wanted a child-friendly home with ample storage.







### 01

The entryway looks spacious thanks to the artful useof a floor-to-ceiling mirror.

### 02

A custom-built bench settee accommodates a 1.6-metre long dining table large enough for the entire family to have their meals together in comfort.

### 03

Thanks to the muted greys of the marble-textured flooring, the skilful placement of cove lighting and recessed spotlights and the use of glass to separate the kitchen from the living room, the apartment gives the impression of calm, understated luxury.

CRESCENDO CRESCENDO 2 1 22





### The long, continuous countertop, spanning the entire length of the kitchen provides ample space for food preparation.

### In-built capentry

### works help to maximise every inch of space.

06 The master bedroom is a vision of contemporary, understated elegance with its floating headboard and beside cabinets and a wall-mounted flatscreen TV opposite the bed (just like in a hotel room).

### 07

The bedroom is kept immaculate and its space maximised thanks to a L-shaped walk-in wardrobe built flushed into the walls on either side.





### "A home is a reflection of who you are"



### Address

1 Tampines North Drive 1 #01-30 T-Space Singapore 528559

### Tel

+65 6348 8982

### Email address

pea@dinitialconcept.com

### Website

dinitialconcept.com

### About the company

D' Initial Concept believes that a home is a reflection of who you are - your ideas of happiness, precious moments with your loved ones and milestones. It gets how you can feel exhilarated and yet overwhelmed about designing your dream home, and that's where it comes in. Having designed over 1,000 homes, you'll be in good hands with its team of experienced interior designers who have successfully brought their clients' ideas uniquely and personally to life countless times.

### **PROJECT SHOWCASE**

### Property type

Resale 3-Bedroom Condo at Hillview Regency

8 weeks

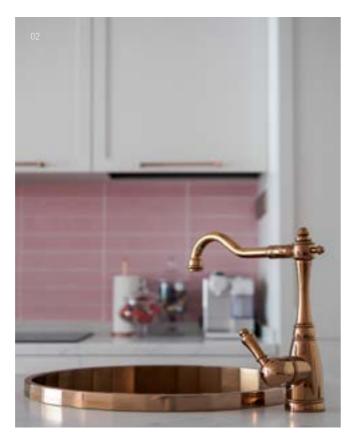
Renovation duration

Budget	
\$95,000	

Design style Luxury / Glamorous

### About the clients

The clients are married with a kid, and desired a bright, airy space, with ample storage.





Create a classic beauty. This dusky pink living room has a beautiful, classic vibe. The plush grey fabric sofa and rug bring a quiet balance to the space and take the colour scheme down a couple of notches.

### 02

The reflective copper tap fixture underlines the soft blush backsplash with a flash of class.

### 03

Arrange a feast for the eyes. This marshmallow pink kitchen island looks good enough to eat. White units behind the accent island and the use of warm metallic accessories prevent the scheme from appearing saccharine.

The carved
wall trimmings
give the room a
sophisticated, old
world look while
the polka-dotted
throw adds a
touch of whimsical
playfulness.

### 05

Contrasting
Moroccan fish
scale tiles with
subway white
tiles and glazed
coloured hardware
is a sophisticated
way of making this
mermaid-inspired
bathroom pop

### 06

In this modern
bathroom
renovation,
Moroccan fish
scale tiles are
installed tip down
to accentuate the
mermaid-look..









### Address

140 Paya Lebar Road #01-05 & #01-19 AZ@Paya Lebar Singapore 409015

### Tel

+65 6455 9919 / +65 6385 9919

### Email address

payalebar@design4space.com.sg

### Website

design4space.com.sg

### About the company

Design 4 Space is a fullyintegrated interior design outfit with 4 stylish showrooms and a team of more than 50 talented professionals who have delivered thousands of projects with excellence in service, craftsmanship and workmanship. Committed to demonstrating creativity in its thoughts, approaches, solutions and finished products, it is not only a HDB and BCA licensed contractor but also CaseTrust accredited. Testimony to its success in creating inspired spaces, is its vast collection of accolades most notably the Singapore Outstanding Enterprise Award in 2012 and Singapore Excellence Award in 2015.





## "Creating inspired spaces"

### PROJECT SHOWCASE

### Property type

Resale 2-bedroom condo at South Bridge Road

**Budget** \$140,000 Renovation duration 6 weeks

**Design style**Modern Contemporary

### About the clients

The clients are a young, married couple who wanted a luxury, hotel concept for their home.



### 01

Soothing and muted neutrals such as white, grey, blond and dark wood is used in the bedroom to create a calm and restful abode.

### 02

A highlight of the home is its open-concept kitchendining area with an island counter making it easy for the couple to prep and serve family and friends.

### 03

Cabinets over and below the sink provide ample storage. DESIGN 4 SPACE DESIGN 4 SPACE 29 3 0





A neutral colour palette is used throughout most of the home giving it a unified and ageless feel.

### 05

The floor to ceiling mirror stretching across the entire expanse of the apartment and artful use of discreet lighting heighten the impression of spaciousness.

### 06

The dining area is set in a cosy alcove, reminiscent of a high-end, chic restaurant and uses a geometric, hanging statement piece to provide illumination.





## "Bringing out the best in every space"

### **PROJECT SHOWCASE**

### Property type

Resale 1-bedroom condo at Joo Chiat

**Budget** \$60,000 **Renovation duration** 10 weeks

**Design style** Modern

### Address

1093 Lower Delta Road #06-17 Singapore 169204

### Tel

+65 6797 9595

### Email

minwei@divineglitz.sg

### Website

divineglitz.sg

### About the company

Divine & Glitz Design was founded from a desire to bring out the best in every space through interior design inspired by innovation, comfort and style. Its team of aspiring interior designers firmly believes that everyone can have a home that is unique, looks great and enhances his or her lifestyle. In fact, with Divine & Glitz, your dream home is closer than you think. Simply share what you want with any of its designers and then stand back to watch him or her work to transform your dream into reality.

### About the clients

The client is a single with a preference for dark colours and wants a uniquely designed home.





### 01

The clever use of colour in the open-concept kitchen keeps the apartment fresh and uncluttered.

### 02

The living room is kept fluid and spacious with a compact, open-concept kitchen, and with the living and dining areas separated yet connected.

DIVINE & GLITZ DESIGN





### A masculine but soothing ambience is created in the bedroom with the use of textured wood finishes and warm lights.

### 04

The floor-toceiling built-in carpentry acts a unique feature wall while providing ample space for hidden storage.

### 05

Converting a bathtub into a standing shower is a clever way to maximise a space.



DREAMWORKS CONCEPT

## "Transforming dreams from mere concepts to reality"



### Address

201 Henderson Road #04-15/16 Apex @ Henderson Singapore 159545

### Tel

+65 8862 5444

### Email

enquiry@dreamworksconcept. com.sg

### Website

dreamworksconcept.com.sg

### About the company

Looking to design your dream home? Established in 2018, Dreamworks Concept has worked with over 100 homeowners to transform their dreams from being mere concepts to life. From interior design to soft furnishing, Dreamworks Concept's team of seven interior designers has the skills, knowledge and personality to meet any requirement, big or small. Take at tour of its 3,000 square feet showroom and be inspired to see for yourself how it can take the vision of your home to reality.

### **PROJECT SHOWCASE**

### Property type

Resale 3-bedroom HDB at Woodlands Drive 50

Budget	
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\$40,000	
J40.000	

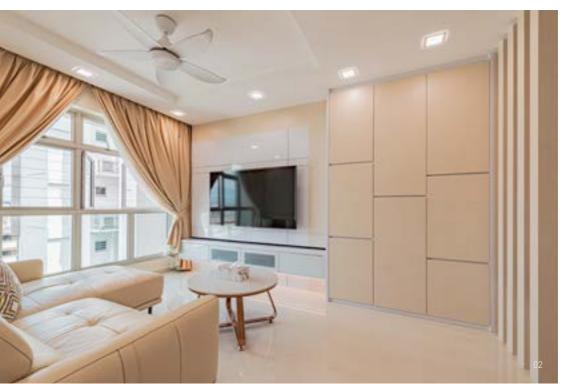
Renovation duration 5 weeks

Design style Modern Contemporary

### About the clients

The clients are a married couple who wanted a neat, clean home with plenty of storage space.



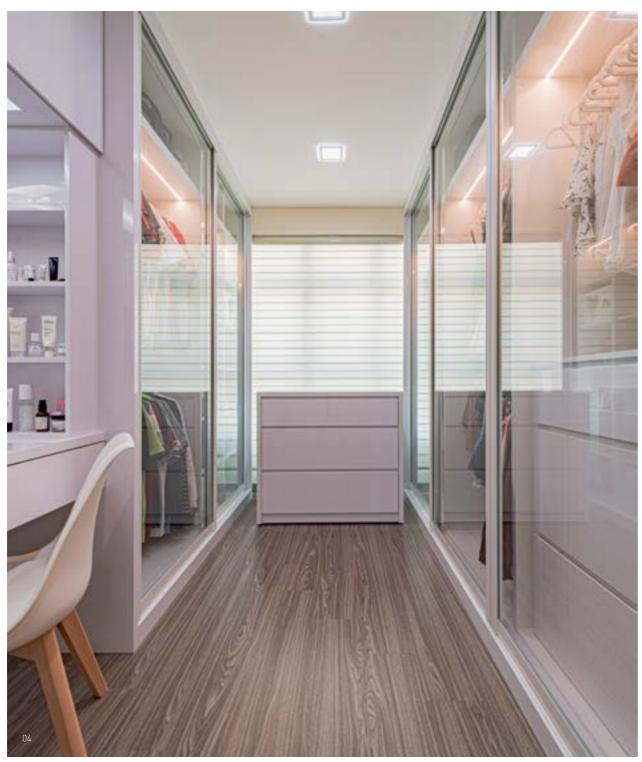




A tidy entryway is achieved with the clever positioning of the divider that zones a little foyer providing storage for shoes, seating and display of little knick knacks.

With storage compartments built into the pale wooden walls, and a sleek TV feature wall, the apartment feels spacious and airy.

Clean, sharp edges give this galley kitchen that crisp modern look, common in contemporary kitchens.







### 04

The use of transparent sliding doors to separate the walk-in wardrobe not only allows for seamless access to the clients' clothes, but provides a truly contemporary feel.

### 05

Ladies will appreciate the thoughtfulness of this dressing table. It is cleverly located beside a window to allow natural light to filter in, has ample and easy to access storage for make-up and vanity items, and is stylish to boot!

### 06

The dark natural wood floor juxtaposes nicely with the white walls and carpentry in the master bedroom.



### Addresses

140 Paya Lebar Road #01-04 AZ@Paya Lebar Singapore 409015

20 Boon Lay Way #01-167 Tradehub 21 Singapore 609967

### Tel

+65 6266 8880

### Email

sales@eightdesign.com.sg

### Website

eightdesign.com.sg

### About the company

With an emphasis on creativity and innovation, Eight Design is the firm of choice, delivering fast and quality service to its clients from the start to end of any commercial or residential project. It prides itself on its meticulous attention to detail, excellent customer care and unwavering dedication to being the best. With 15 years of experience, it is Bizsafe3 certified, HDB registered, BCA approved, jointly accredited by CaseTrust and RCMA, and has received numerous awards such as Singapore's Outstanding Enterprise 2014, Singapore Brand Awards 2014/2015, Top Business Achiever Award 2016 and Star Rewards (Singapore Top Interior Design Firms) 2019.



# "Experience the difference that true innovation can make"

### PROJECT SHOWCASE

### Property type

New 4-Bedroom Condo at High Park Residences

**Budget** \$60,000 Renovation duration 4 weeks

**Design style** Modern Victorian

### About the clients

The clients are parents to a young child, and wanted a home with plenty of storage and a Modern, Victorian feel.





### 01

A light and neutral colour palette with the artful placement of cove lights and a built-in TV keep the room fresh.

### 02

Stylish wainscoting and a mix of chairs with feminine curves and a contemporary table add a modern touch.

### 03

The designer adopted a modern, galley style kitchen with top and bottom hung, flat-panel cabinets and a solid surface countertop.

EIGHT DESIGN EIGHT DESIGN

41 42



04

of a small room's vertical space by incorporating a retractable bed into the design and utilising its wall space properly. 05

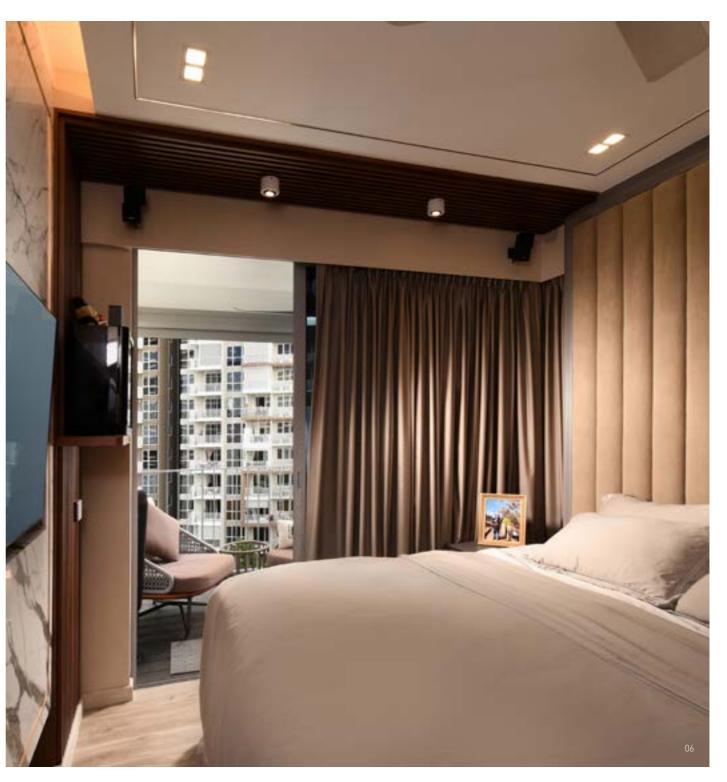
Take advantage

The designer curated a practical yet playful bedroom that would grow and transit with the clients' child. He started with a neutral, colour palette, made a statement on the ceiling with a mix of cove lights and a whimsical aeroplane light and plenty of builtin storage.

### 06

Modern Victorian décor has a lot of romantic touches. The key is to find balance and keep the space from looking too feminine such as in the use of a velvet headboard and soft, elegant fabrics for the curtains.





### "Motivated, talented & dedicated to success"



### Address

73 Ubi Road 1 #05-63 Oxley Bizhub Singapore 408733

### Tel

+65 6293 2223

### Email

elements\_id@yahoo.com.sg

### Website

elementsid.com.sg

### About the company

Incorporated in 1994, Elements ID has a team of motivated and talented designers supported by a group of qualified craftsmen all dedicated to its success and that of its clients. Responsive, meticulous and reliable, it specialises in the interior design of hospitality, commercial and residential projects which have been featured in many leading magazines.

### **PROJECT SHOWCASE**

### Property type

Landed 6-bedroom at Jalan Paras

**Budget** \$300.000

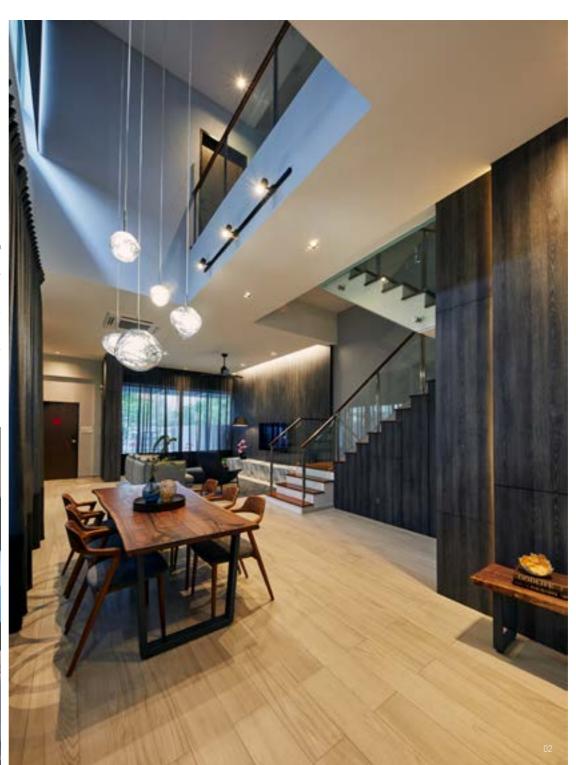
Renovation duration 3 months

**Design style** Modern Minimalist

### About the clients

The clients are married with young kids, and their elderly parents. Essentially, the brief was to design a home for a 3-generation family with both private and communal spaces.





### 01

The living room holds an all-star gray composition. A cosy yet modern sofa, a soft area rug and curtains are all smooth shades of gray. The wood panelled TV feature wall, and marbled TV console lift the scheme by its simplicity.

### 02

The rule in designing a minimalist home is to simply use decorative elements as accents and not overwhelm the space with a lot of things. In this dining room, the hanging pendant lights become a focal point and draws one's eye to the soaring ceiling. ELEMENTS ID ELEMENTS ID

45 46







lighting and simple

04

The space for the master bedroom was reconfigured by merging two bedrooms for a larger area complete with its own bathroom and walk-in wardrobe.

shapes and lines. 05

Again, we see simple lines and neutral colours in the master bathroom – and an overall harmonious atmosphere.

### 06

The kids' bedroom comes with a bay window - a cosy space for parents and kids to read a book and bond before bedtime.





ETHEREALL

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ETHEREALL

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# "Spaces are living objects that interact with us"

### PROJECT SHOWCASE

### Property type

Resale 3-bedroom condo at Haig Road

Budget Renovation duration \$90,000 9 weeks **Design style** Modern Farmhouse

### About the clients

The clients are a married couple who wanted a modern, eclectic farmhouse home.

### 22 New Industrial Road #05-27/28 Primax Singapore 536208

ETHEREAL

### Tel

Address

+65 9863 5212

### Email address

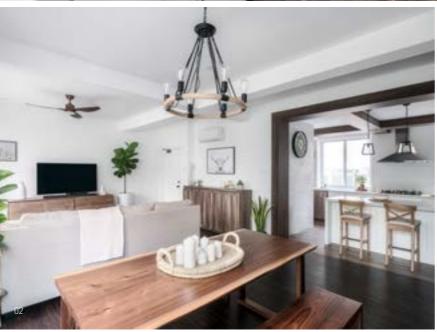
gwennchua@ethereall.com

### Website

ethereall.com

### About the company

Ethereall was estalished by a budding team of young entrepreneurs and designers in 2016 with the belief that a space should not only be aesthically pleasing, but also be fitting of the the experience and lifestyle of its user. Its belief is based on its ideoloy that spaces are living objects that interact with us. As its name suggests, Ethereall hopes to design spaces that convey a feeling of pleasure and wonder and has to date, sucessfully designed over 40 homes and counting.





### 01

The elegant kitchen brings together a variety of farmhouse staples, the exposed beams and wood flooring are just a few elements that will not go out of style.

### 02

Dark wood floors, an antique table and dining light, add rural charm to this home.

### 03

The study room is kept contemporary with stormy bluegrey walls and a dark floor. ETHEREALL
49

50



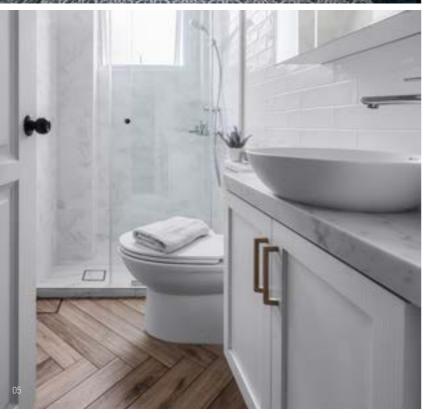


### 05

All-white cabinets,
counters, and
ceilings contrast
beautifully with
this mediumbrown herringbone
pattern floor. It
adds a traditional
component to the
otherwise modern
bathroom and
gives the space a
new dynamic that
strays from the allwhite look.

### **06** oden

Exposed wooden beams and the reclaimed wood bench give this bedroom a country feel.







"Providing the best interior design experience for the moments in your life"

### PROJECT SHOWCASE

### Property type

Resale 3-bedroom condo at The Calypso

**Budget** Renovation duration \$50,000 8 weeks

**Design style**Contemporary

### About the clients

The client is single and wanted a stylish but welcoming space.





### 01

The interior is transformed using a chic neutral colour palette. Soft, light gray tones blend with beautiful wood grain and fresh white décor to create a modern living room, generous in home comforts.

### 02

Crafted with natural wood, the TV unit carries a sleek, simple design and offers a comfortable viewing experience.

### 03

The walk-in wardrobe provides ample space for the homeowner's clothes and more.

### Address

61 Ubi Road 1 #03-11 Oxley Bizhub Singapore 408727

### Tel

+65 9881 8222

### Email address

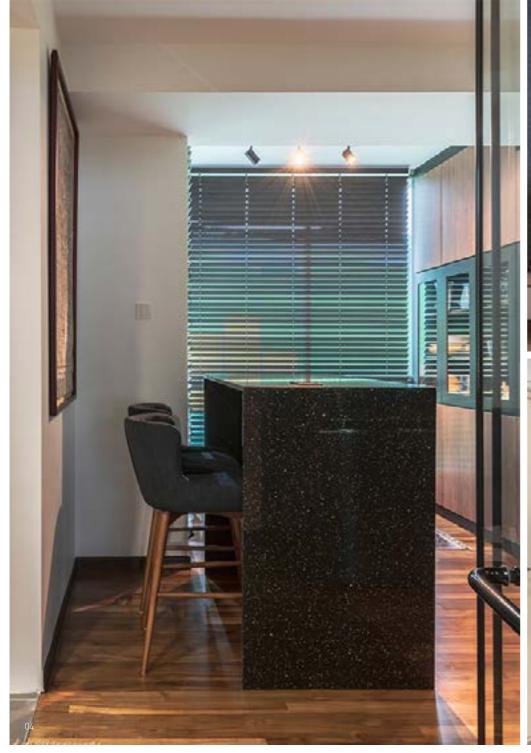
enquiry@glamour-concept.com

### Website

glamour-concept.com

### About the company

Glamour Concept is dedicated to providing the best interior design experience for the moments in your life. Its designers are exceptionally skilled at capturing their clients' lifestyle and creating glamorous and striking home interiors that engage the senses, and offer practicality, comfort and cosiness. Having designed over 200 homes at affordable pricing, you are assured of having a home you'll love coming back to.







### 04

The bar counter acts a chic touch of finesse.

### 05

The dining room seamlessly combines white walls, glass and wooden furnishings to produce a warm and cosy space.

### 06

The beauty of the kitchen lies in its simple décor and the ease with which it can adapt to your numerous cooking needs. The handleless cabinets do not obstruct movement and the worktop offers a proper space for keeping appliances and other cooking tools.



## "Individualised living spaces"

### PROJECT SHOWCASE

### Property type

Resale 5-room HDB flat at Geylang Bahru

**Budget** \$104,000 **Renovation duration** 8 weeks

**Design style** Hotel Luxury

### About the clients

The clients love hosting and main priority was to have a comfortable, luxurious space for them to regularly host large parties at home.



### Address

6 Raffles Boulevard #03-308 Marina Square Singapore 039549

### Tel

+65 6850 5440

### Email address

info@harvestledesign.com.sg

### Website

harvestledesign.com.sg

### About the company

Harvest Le Design believes in creating individualised living spaces which speak to its clients' aesthetic tastes. Its team of designers bring together a rare fusion of skill and passion to every project, ensuring that every space is functional, safe and beautiful. Its founder, David Danille Poh philosophises that creativity is allowing oneself to make mistakes but design is knowing which one to keep.





### 01

Natural light from the floor-toceiling windows illuminates the airy and open living space. Walls were removed to add a touch of opulence and enlarge the space even further.

### 02

The dining room stands out with the use of the bold wall colour, lighting and décor.

### 03

The kitchen features an island unit with a wine fridge integrated into its side, making this the perfect spot for gatherings. The light colour scheme in the common spaces ensures a seamless look.

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## A lighter palette is

used for the walls, backsplash, and countertops to add contrast and dimension to the black galley style kitchen.

### 05

A well-lit area is an absolute requisite for work or study. Windows are important not just for daylight, but also for ventilation throughout the day. Plus, it's always lovely to work with a view!

### 06

Light and dark elements are used together in the bathroom to create visual contrast, with the wet and dry areas sectioned, and ample built-in storage.

# "Transforming empty rooms into vibrant spaces"



### Address

201 Henderson Road #04-19 Apex @ Henderson Singapore 159545

### Tel

+65 6255 5505

### Email

sales@iplanstudio.com

### Website

i-bridgedesign.com

### About the company

i-Plan Studio is a subsidiary of i-Bridge Design, a winner of the 2012 Asia Pacific Brands Award with the vision of transforming empty rooms into vibrant spaces for living, working and playing. Equipped with imagination, critical thinking and practical, hands-on experience, its interior designers are passionate and dedicated to meeting their clients' aesthetic and practical requirements. It is a firm believer in the continual learning of new and emerging modern interior design to keep abreast of the latest trends and to remain competitive locally and globally.

### **PROJECT SHOWCASE**

### Property type

Landed 6-bedroom at Burghley Drive

Budget	
\$680.000	

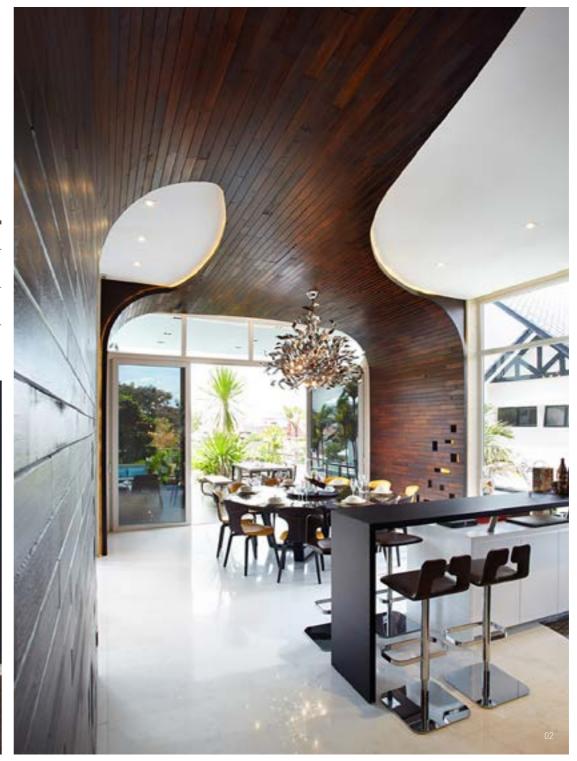
Renovation duration 10-12 weeks

**Design style**Resort Luxury

### About the clients

The clients are living with their parents, who desired textured walls throughout the house to achieve a luxurious look.





### 01

The patio consists of a sun deck for simple poolside relaxation and a covered outdoor living space without getting too much sun.

### 02

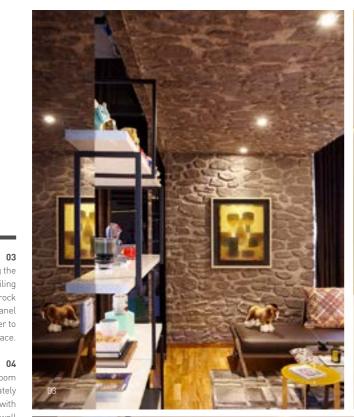
Even the ceiling is not overlooked in this home. The stylised, metallic chandelier and the curvatures in the ceiling give the room both essential lighting and compelling visual interest.

I-PLAN STUDIO

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I-PLAN STUDIO

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### Transforming the wall and ceiling with the same rock effect fiber panel adds character to the space.

### 04

The living room is deliberately kept simple with a TV feature wall consisting of two giant tiles cleverly and seamlessly put together.

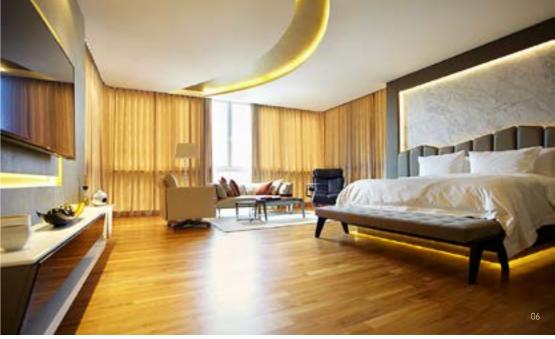
### 05

The deep brown, rock effect feature wall is a bold yet sophisticated statement in the bedroom.

### 06

In the master bedroom, the designer did away with the typical bedroom layout, opting for a luxuryhotel-inspired style that divides the room into a sleep-live-TV zone.





## "Doing everything differently"

### PROJECT SHOWCASE

### Property type

New 4-room BTO at Telok Blangah Parcview

**Budget** \$70,000

Renovation duration

**Design style** Modern Industrial

### \$70,000 ————

### **Tel** +65 6974 7745

#01-10 Oxley Bizhub

Singapore 408727

Address

61 Ubi Rd 1

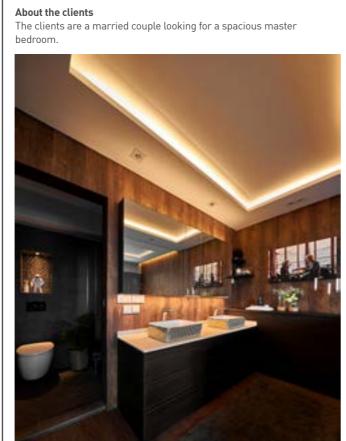
### **Email** enquiry@ideasxchange.com.sg

### Website

ideasxchange.com.sg

### About the company

IdeasXchange believes in doing everything differently. It constantly challenges the status quo by designing homes unique to an individual's lifestyle and using the principles of efficient living and ergonomics to create optimum living spaces that fully utilise every possible space while saving time every day. Being Case Trust accredited and a HDB-licenced contractor, its team of 20 interior designers are single-mindedly focused on creating and delivering designs with its clients in mind.







### 01

Having two identical basin areas creates a harmonious, pleasing symmetry and a luxe, hotellike vibe.

### 02

The wall between the master bedroom and the adjacent bedroom was torn down to create a spacious master suite, with its own walk-in wardrobe and ensuite bathroom for a touch of highend glamour.

### 03

A glass partition wall allows for subtle privacy while making the most of natural light. IDEASXCHANGE IDEASXCHANGE 66

6 5







The shiny copper-

tiled backsplash glams up the kitchen.

The designer used a neutral colour palette with layers of darker tones, while integrating a feature wall with a bold hue to give an elegant touch to the living room.

### 06

The kitchen cabinets are stretched out to the dining room to allow for more storage and to create a continuous, seamless look.

## "Creating a true Living.Comfort space for everyone"



### Address

66 Kallang Pudding Rd #04-02 Hor Kew Business Centre Singapore 349324

### Tel

+65 6684 8887

### Email

sales@landco.com.sg

### Website

landco.com.sg

### About the company

L & Co means "Living.Comfort" and was founded on the belief that our home is more than a place to stay. It is our comfort zone, a place of peace where we can look forward to after a long day of work, to unwind and experience a genuine source of comfort where we can truly feel right at home. With a combined experience of more than 20 years, L & Co Interior aspires to deliver the best possible design and renovation to create a true "Living.Comfort" space for everyone.

### **PROJECT SHOWCASE**

### Property type

Resale 2-bedroom Condo at Anthony Road

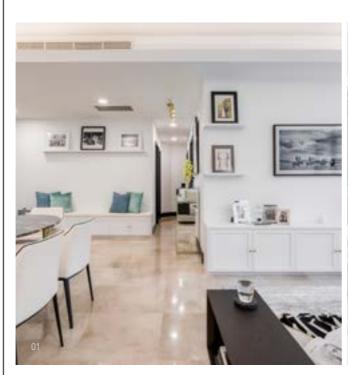
Budget	
\$25.000	

Renovation duration 3 weeks

Design style Minimalist

### About the clients

The clients are a married couple who wanted a spacious home, with simple and clean lines and a touch of solid elements.







The hallway is kept simple and uncluttered for ease of movement.

### 02

The artful combination of crisp white walls, expansive windows to throw in plenty of natural light and pristine, reflective surfaces make the entire room look as thoough it is ensconced in a gentle, refreshing glow.

### 03

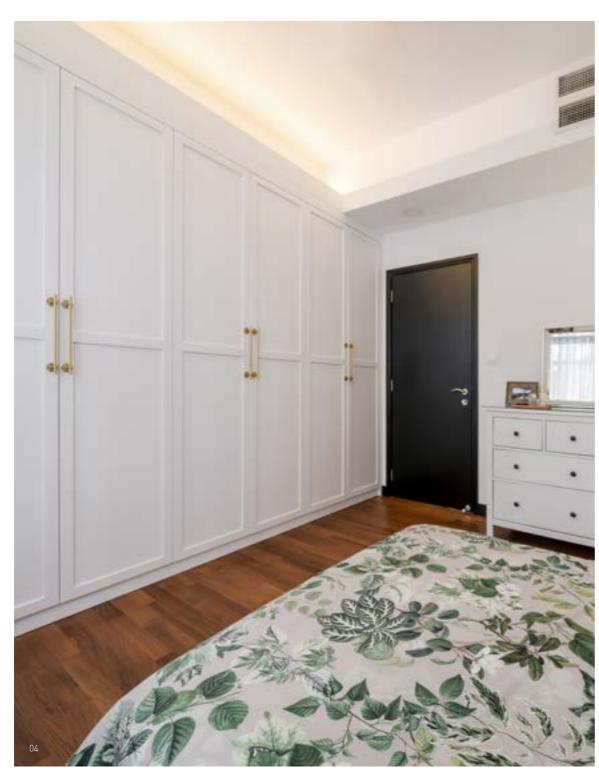
Hidden storage cabinet flushed into the wall effortlessly blends into the décor.

L & CO INTERIOR

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L & CO INTERIOR

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A touch of luxe is added to the while floor-to-ceiling timber wardrobes with the use of gold elements.

### 05

A custom-built, marble topped study table overlooking the window is the perfect place to study or work. LIVSPACE 71

LIVSPACE 72



### Address

120 Robinson Road Level 16 Singapore 068913

### Tel

+65 6951 5376

### Email address

sgcustomercare@livspace.com

### Website

livspace.com/sg

### About the company

Livspace is the world's leading home interiors and renovations platform. Founded in 2015, Livspace brings together the best of designers, contractors, and brands. Its end-to-end service comprises personalised design, furniture, decor, project management services, skilled installation and more. This endto-end service offers customers a seamless home interior and renovation experience. Plus, all this is backed by a 1-year warranty and covered by a \$4 million insurance by AXA. So far, it has served 20,000+ happy customers and delivered 7,500+ dream homes across 10 cities and 2 countries!



## "A seamless home interior & renovation experience"

### **PROJECT SHOWCASE**

### Property type

New BTO 5-room HDB flat at Tampines Greenview

**Budget** Renovation duration \$80,000 8 weeks

Design style Industrial/Minimalist

### About the clients

The clients are a young, married couple with an active toddler and a new born. They wanted a modern Scandi-Industrial interior design using cement screed walls and floors with lots of storage to cater for the needs of a growing family.



Despite the cement screed feature wall, a warm ambience is created in the master bedroom with track and wall lights in wrought iron mounted atop natural-toned bedside tables.

### 02

A long black, custom-built wardrobe acts as a room divider to separate the master bathroom from the bedroom and to suit the homeowners' morning routine.

LIVSPACE LIVSPACE 74 73









03

earthy finish, a terrazzo countertop, grey floor tiles, a black framed door and dark brown vanity cabinet work in unison to give this bathroom a 5-star look.

Wall tiles in dark

### 04

With fully cement screed walls and floors, this new flat has a tranquil setting fit for a home designed with 21st century sensibilities.

### 05

Greys, dark wood shades and black accents dominate giving this flat its unmistakable industrial interior.

The sleek look of this kitchen is made possible with all the smooth, reflective surfaces complementing the dark carpentry.

## designs infused with simplicity & character"

"Practical



### Address

8 Ubi Road 2 #08-08 Zervex Singapore 408538

### Te

+65 6236 2118 / +65 8211 2118 / +65 9061 8325

### Email

enquiry@projectcube.com.sg

### Website

projectcube.com.sg

### About the company

Project Cube Interior is a trusted one-stop interior design and renovation company that prides itself on providing practical designs infused with simplicity and character. It takes a 360-degree approach to all aspects of interior design development, from consultancy to construction and project management. Together with its strong technical background and design knowledge, it seeks to deliver creative ideas with guaranteed workmanship exactly tailored to your needs and requirements. No matter your budget, with Project Cube Interior, you are assured of being one step closer to your dream home or ideal workspace.

### PROJECT SHOWCASE

### Property type

Resale 3-bedroom HDB flat at Punggol Way

Budget	Renovation duration
\$70,000	8 weeks

### About the clients

The clients are a married couple with 2 children and wanted a home with a timeless design and cozy feel. As they entertained frequently, they desired a wet and dry kitchen, a large dining area and plenty of hidden storage.

Design style

Luxury





### 01

Feature panels are used to conceal parts of the apartment while creating extra storage space which blends seamlessly with the surroundings.

### 02

The living room features a sleek bar counter with even more hidden storage.







### 03

The sleek lights hanging above the streamlined dining table add a touch of luxe while still keeping the look simple.

### 04

The bed is reoriented to fit into the nook of the window and the small work cum vanity table is cleverly aligned and flushed with the bed to make full use of every inch of space.

### 05

The master bedroom exudes timeless glamour with a subdued colour palette comprising mainly of grey, brown and white, custombuilt bedside tables and a platform storage bed.



### Address

86 Joo Chiat Place Singapore 427803

### Tel

+65 6345 6372

### Email address

enquiry@theinteriorlab.com.sg

### Website

theinteriorlab.com.sg

### About the company

The Interior Lab believes in the chemistry of the arts, in bringing together creativity, innovation and uniqueness to design a dream home. But because beauty lies not only in the aesthetic, the firm also places immense importance in tailoring to its client's sensibilities and comfort.

Founded by a pair of industry veterans with over a decade of experience, The Interior Lab has a strong team of 40+ designers who are passionate about good design. Daring with their ideas yet meticulous in their execution, the knowledgeable and experienced team has managed a multitude of home and commercial projects to date.



### "Chemistry of the arts"

### **PROJECT SHOWCASE**

### Property type

Resale 2-bedroom Condo at Stevens Close

Budget Renovation duration 37,000 3 weeks Design style Scandinavian Minimalist

### About the clients

The clients are a young, married couple with one child and wanted their home to showcase their extensive collection of Superhero and Japanese anime figurines and yet be child-friendly with minimal clutter.



### 01

The carpentry in the foyer is simple, with clean lines. The camouflaged storage keeps clutter at bay, and simultaneously interspersed with built-in pocket spaces within the cabinetry to display the clients' personal collection of figurines.

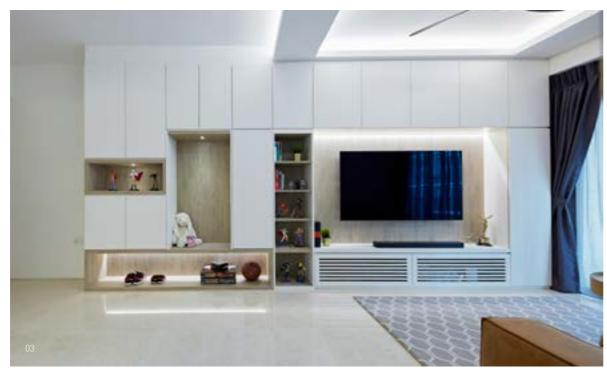
### 02

Due to the limited indoor communal space, the interior designer tapped on the balcony area, where the decked balcony space functions as an alfresco dining area that is perfect for a morning coffee.

THE INTERIOR LAB

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As with all homes especially one with a child, storage is essential. The living room interior is lined with full-height storage and open-shelving so that the clients' can display their accessories while having sufficient storage for their belongings.

### 04

The bedroom is clad in a subdued palette with a discrete TV wall, and layered with textured details that further imbue the contemporary space with a sense of coziness. The faux-grass covered balcony acts as a safe play area for the clients' child and adds a touch of nature to the room.

### 05

The galley style kitchen ensures maximises the use of the space and keeps it child friendly.







### Address

73 Upper Paya Lebar Road #07-01 Centro Bianco Singapore 534818

### Tel

+65 6282 0818

### Email address

enquiry@uci.sg

### Website

ucidesign.sg

### About the company

UCI Design believes in creating harmonious works that are tailored to its clients' needs. Adept at engaging globally in providing solutions to urban issues, architectural and interior spaces, its team has extensive knowledge and management of professional designs from different countries at varying scales allowing it to offer its clients unique perspectives to projects. It strongly believes that the engagement of a single party to handle projects with multiple needs is the solution to delivering a seamless process with a unified design as a whole package.

## "Harmonious works tailored to every need"

### PROJECT SHOWCASE

### Property type

New 11-room landed property at Bloxhome Drive

Budaet
#225 nnn

Renovation duration 3 months

**Design style** Industrial Eclectic

### About the clients

The clients are a three-generation family who desired a spacious and trendy home for everyone to live, love and play together all under the same roof.





### 01

The car porch is carefully designed to create privacy from the road and neighbours while cultivating a connection from the living space to nature.

### 02

The designer deliberately kept to a minimalist design and décor, and softened the look with the abundance of natural light coming in from the massive floor-to-ceiling windows and artful placement of indoor greenery.

UCIDESIGN

8 5





UCI DESIGN 86



### 03

While the look of this modern kitchen almost seems unfinished, the bare wood is a highlight of the bright space. The added focal point of the artificial carpet grass lend just enough finishing to complete the space.

### 04

The dining set and kitchen island boast the same airy element that helps to connect the disparate spaces together to create a larger, unified space.

### 05

A classic and neutral colour scheme works in a modern living room without skimping on the wow factor. Notice how the plush, brown leather seats and gorgeous greenery give a touch of luxe in this chic modern space in touch with the elements.



"Harmonising purpose and form into a thing of beauty"

### PROJECT SHOWCASE

### Property type

Resale 4-bedroom condo penthouse at Sennett Residences

\$130,000 10 weeks Contemporary Luxury		enovation duration ) weeks	<b>Design style</b> Contemporary Luxury
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### About the clients

The clients are married and despite having kids, wanted a sophisticated home in a light colour palette. As they had bought this penthouse for its large double volume space and its spectacular views, it was pivotal to them that the design allowed plenty of natural lighting.



### 01

The designer has cleverly covered the unsightly structural beam with marble-like laminates and used integrated details to hide the roller blind mechanisms for a luxe touch.

### 02

The custom window bar is the clients' favourite space in the entire unit. Simple yet elegant, it is the perfect place to savour a glass of wine while enjoying the sun set.

## $\searrow$

### Address

190 Middle Road #16-08 Fortune Centre Singapore 188979

### Tel

+65 6255 3738

### Email address

enquiry@ywainterior.com

### Website

ywainterior.com

### About the company

YWA Interior believes that beauty is the harmony of purpose and form, and this belief is evident in its varied and extensive design portfolio of over 50 residential and commercial properties.

More importantly though, it is a firm advocate of delivering peace of mind to its customers by practising its core values of professionalism in work, finesse in details and evolutionary design. This approach has assured it with a steady stream of returning and referred clients over the years.

YWA INTERIOR YWA INTERIOR 8 9 90





### uncluttered.

As the clients believe that a dining experience should be one of complete and focused bonding, the dining space is deliberately designed to be simple and

04 In order to create a sense of continuity, the designer put in a long marble feature wall behind the TV console and an artistically designed "L-shaped" bronze feature light above the kitchen. The resulting look helps to draw the eye upwards and enhances the height of the space.



